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**BUSINESS PROPOSAL**

PT Hako Hoodie

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# **EXECUTIVE SUMMARY**

PT Hako Hoodie started on June 28, 2020 which aims to meet the fashion needs of people in Indonesia, especially young people. at the beginning of its establishment this company was managed by Mr. Andri Firman Saputra.

With an ownership number and business license, PT Hako Hoodie has been registered as a company in 2020. PT Hako Hoodie continues to struggle despite the Covid-19 pandemic. In the following year our company received an award from Jakarta Fashion Week.

As an Executive, I am in charge of setting change goals, taking and making decisions about what changes must be made, determining the time period needed to carry out and organizational changes occur, taking all risks to the organization that may arise as a result of decisions about changes.

Our vision is to provide the best quality and price by prioritizing consumers to become the best hoodie fashion company at home and abroad.

Then those who support our vision become strong because we have a planned mission, namely:

* Recruiting employees who have the ability to compete locally and internationally.
* Produce with quality basic materials.
* Provide the best service by prioritizing consumers.
* Presents an authentic and unique design.

PT Hako Hoodie is a leading hoodie provider for businesses in apparel. With a team of experts who have extensive experience in their fields, we are well positioned to help our clients grow and thrive, even in challenging times. By truly knowing our customers, our talented team can offer unique and customized solutions backed by data-driven analysis and extensive research.

As a company, we believe in building long-term client partnerships that help us all grow. To learn more about how our tailor-made hoodie solutions can help your business thrive, read on.

Putting a smile on a customer's face is everything to us. Past happy clients of PT Hako Hoodie include:

* PT RisingSun IT
* PT WARNA JAVA NUSA

# **PROJECT OVERVIEW**

We know that hoodies face challenges:

* Sales in the last 1 month decreased by 10%
* Lack of buyer interest

And where there are challenges there are opportunities:

* Our company has a great opportunity because there is still little competition in our area
* Expanding the reach of promotions and sales
* Targeting sales especially to young people

The specialized services we offer are key to ensuring your business can achieve optimal growth and outpace the market. Our team will take the time to understand more about your company and align our strategy with your goals for a unique match. You can expect ongoing support and customer service, with regular performance reviews to allow you to see the impact of our work, and provide opportunities for continuous improvement.

# **SCOPE OF WORK**

By this section you can really zero in on the specific challenges you’ve identified which may impact your target company. Give details where you can and show your assumptions where necessary.

## CHALLENGES AND GOALS

|  |  |
| --- | --- |
| **Challenges** | **Goals and Objectives** |
| Company challenge 1 | Identifying target customers |
| Company challenge 2 | Completing market analysis |

## DELIVERABLES AND TIMELINE

|  |  |
| --- | --- |
| **Deliverables** | **Timeline** |
| Market research and analysis | MM/DD/YYYY |
| Set up business plan | MM/DD/YYYY |
| Set up marketing plan | MM/DD/YYYY |

## COST, PAYMENT, AND LEGAL MATTERS

Below you will find a detailed outline of the proposed pricing, payment schedule and payment terms offered by PT Hako Hoodie:

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Price** | **Qty** | **Subtotal** |
|  |  |  |  |
|  |  | Subtotal | $0.00 |
|  |  | Discount | $0.00 |
|  |  | Tax | $0.00 |
|  |  | Total | $0.00 |

## PAYMENT SCHEDULE

|  |  |
| --- | --- |
| **Payment amount** | **Payment Due Date** |
| Payment amount | MM/DD/YYYY |

# **TERMS AND CONDITIONS**

By now you’ve outlined the challenges the reader is facing and how you can help. The final stage is to summarize the overall agreement you’re entering into, and close the deal. Once you’ve reached this stage, you’re looking to lock in the client to a legal agreement, so it’s very important to make this section thorough, clear and accurate. Get legal advice if you need it, to make sure you’ve covered all your bases.

Having a concise and digestible terms and conditions leaves less room for misunderstanding at a later stage, so make sure you capture details such as:

* Project timeline and milestones
* Dates for review as needed
* Payment terms, dates and methods

*Here’s an example to consider - add and edit to make sure your final business proposal covers everything you need for your specific project:*

This [product/service] Business Proposal Contract outlines the terms and conditions that govern the contractual agreement between PT Hako Hoodie and [client company]. Both PT Hako Hoodie and [Client company] agree to be bound by the terms laid out in this Business Proposal Contract.

whereas, the Seller agrees to deliver [product/service]

whereas, the Purchaser agrees to purchase [product/service] according to the terms and conditions laid out in this contract.

Therefore, in consideration of the mutual agreement made by the parties hereto, the Seller and the Purchaser agree to the following:

*Insert your terms and conditions here.*

# **AGREEMENT**

In signing this document below, Andri Firman Saputra and [Client Name] confirm their agreement to the terms and conditions laid out in this business proposal and form a binding contractual agreement beginning on the date of signing.

PT Hako Hoodie [Client Company]

 Signature

30/06/2022 30/06/2022  
Andri Firman Saputra [Client Name]